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GEEA Partners with Jifundishe, Tanzania

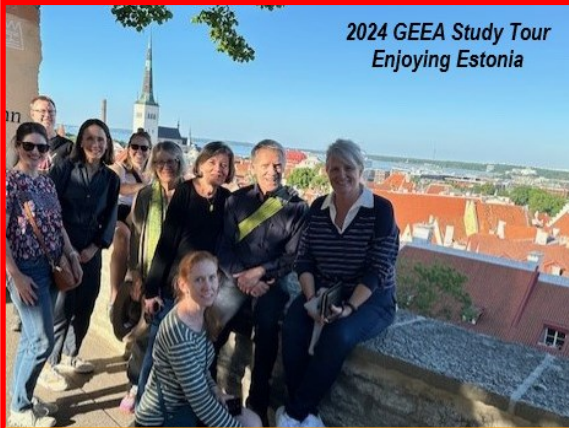
In January 2024, GEEA faculty conducted a week-long factfinding trip to *Jifundishe*, a nonprofit located in Ngongongare Village in the Arusha Region of Northern Tanzania. Founded in 2004, *Jifundishe's* mission is to provide opportunities for young people as well as adults to teach themselves using technology, books, and programs relevant to their lives and their futures. In partnership with *Jifundishe*, GEEA faculty will conduct a training-of-trainers program in economics and financial literacy.



GEEA faculty on factfinding trip to Jifundishe conduct a focus group with trainers who will attend a GEEA financial literacy workshop. Deb Kelly, co-founder of Jifundishe, gives a tour of the new science laboratory.

In 2024, GEEA conducted two U.S. Educator Study Tours. Combined, sixteen educators from 10 different states (CA, CO, FL, GA, IL, IN, MN, OH, WA and WI) participated in the Study Tours to the Baltics and to Peru.

In late May, early June 2024, GEEA led a two-week Study Tour of U.S. teachers to the Baltic countries of Lithuania, Latvia, and Estonia. In addition to visiting schools in the three countries, the Study Tour group heard talks from Central Bank economists in each country and visited several universities for tours as well as lectures by professors. In all three countries, GEEA partnered with the respective Junior Achievement organizations. In Vilnius and Tallinn, the U.S. teachers participated in economics workshops conducted by GEEA faculty.



High school AP economics and history teacher Ann Tepovich described this experience saying, *“This study tour was an incredible opportunity for me as a teacher and as a person. This summer I am going to work to integrate the information and experiences into my lessons for my students.”*



High school AP economics teacher Jan Hacker wrote, *“The opportunity to dine in our hosts’ homes was an incredible experience. These opportunities gave us personal insight into the everyday lives of people.”* Jan concluded her Study Tour reflection saying, *“I am inspired by how much these small countries have to teach us about what it takes to protect our democratic institutions and the risks if we don’t.”*

GEEA Study Tours provide a vehicle for fostering international understanding by promoting education through international exchange.

GEEA is presently considering 2025 educator study tours to Latvia and Lithuania, Finland and Estonia, the Republic of Georgia, and Peru.

Watch the GEEA website for dates and application information.

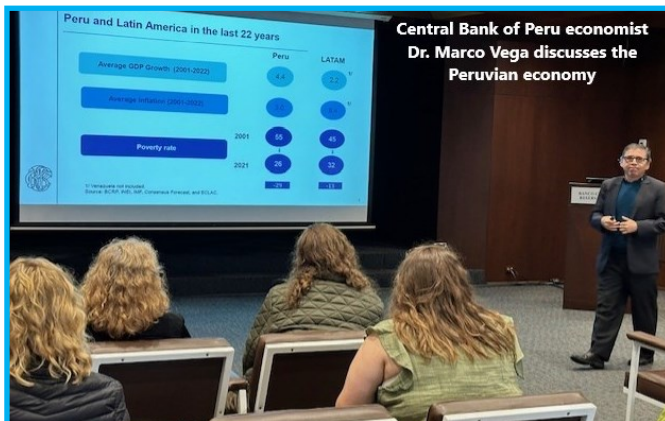


U.S. teachers talk with Lithuanian students about their research projects.

The June 2024 GEEA Study Tour to Peru started with five nights in Lima, followed by six nights in Cusco, and then the final two nights in the Amazon Rainforest. Claudia Sicoli, Director of the Center for Economic Education at the Peruvian University of Applied Sciences (UPC) in Lima, managed our in-country activities. GEEA and UPC provided financial support, which substantially reduced the cost to participants. The tour included many school visits in Lima and Cusco. Once again this year, we included a trip into the Amazon Rainforest, where we stayed at an eco-lodge and learned about the partnership



Study Tour participants amazed by the sheer beauty of Machu Picchu.



Central Bank of Peru economist Dr. Marco Vega discusses the Peruvian economy

between a private company and the community to preserve the Amazon eco-system. High school economics teacher Emily Raska described this experience writing, “I was able to build connections with Peruvian educators as well as economic educators from all over the U.S. for future collaboration.”

GEEA — a Global Reach

GEEA’s influence spans the globe with past and present activities on four continents — Asia, Africa, South America and Europe. GEEA’s work in the post-Soviet region continues, with planned 2025 teacher workshops in Tbilisi and Batumi in the Republic of Georgia, and again in the Baltic countries.

GEEA expands its reach to Zimbabwe

GEEA continues to support an after-school program that introduces children in grades 5, 6 and 7 to basic economic concepts and learning how the decisions they make now will impact their future. “The goal,” says Joanne Dempsey, a GEEA Board member and Economics and Entrepreneurship Education Program (TEEEP), “is to help children recognize that the knowledge and skills they are learning today are the keys to opening better opportunities for their future.”

The most recent project involves GEEA support to the YMCA in Bulawayo, Zimbabwe. Pasca Ndlovu, who

coordinated the TEEEP program in South Africa for two years, has taken the program to her homeland. GEEA provided a grant to

Middle-schoolers from 6 different schools develop financial literacy skills in Bulawayo, Zimbabwe



With GEEA support, 9 Zimbabwean volunteers were trained in the GEEA program and 70% of the TEEEP student body are girls.



support the first program, which graduated 124 children and ran from May to September 2024.

A Word from the GEEA President



GEEA is now in its twelfth year operating as an independent 501(c)3 nonprofit organization. Our mission is to promote high-quality, activity-based economic and financial literacy education worldwide through curriculum development, teacher/trainer education, educator exchange, and assessment. Since our inception, we have conducted over two dozen workshops reaching more than 1,200 teachers and trainers in 12 countries who have then impacted countless numbers of students. In addition, we have conducted thirteen Study Tours with almost 100 educator participants from 18 different U.S. states. GEEA's contributions were summarized well by past Study Tour participant Liz Maxson who wrote, "This Baltic Tour was more than just memorable. It was educational, inspirational, captivating, and humbling. Seeing Lithuanians, Latvians, and Estonians talk about their histories, their schools, their homes, and their futures with such pride filled my heart."

GEEA depends on private and foundation contributions that we then use to stimulate matching contributions from our partner country organizations. In this way, we multiply the power of each donated dollar. A very small portion of the donations received to date has been used to support administrative expenses, with almost all donations supporting teacher education programs. Thank you for considering a donation to our effort to promote economic and financial literacy education and valuable international exchange among educators.

John Brock, GEEA President

GEEA ACTIVITIES in FY 2024:

Teacher/Trainer Workshops:

Lithuania. May 2024

Funded by Junior Achievement-Lithuania and GEEA.

Estonia. June 2024

Funded by Junior Achievement-Estonia, the Estonian Association of Teachers of Economics & GEEA

Teacher Study Tours:

Baltics: U.S. Educator Study Tour to Lithuania, Latvia and Estonia, May-June 2024

Peru: U.S. Educator Study Tour to Lima, Cusco and the Amazon Rainforest, June 2024.

Cooperative GEEA Activities Ongoing/in Process:

- **GEEA and Jifundishe, Tanzania**

- ◊ Planning financial literacy Training-of-Trainers workshop for nonprofit, *Jifundishe*

- **GEEA and University of Zululand, South Africa**

- ◊ Entrepreneurship after-school program for middle grades.

- **GEEA and YMCA in Bulawayo, Zimbabwe**

- ◊ Entrepreneurship after-school program for middle grades.

Tentative GEEA 2025 Teacher Study Tours:

- **GEEA, J.A.-Estonia, J.A.-Latvia, & J.A.-Lithuania**

- ◊ Teacher Study Tour to the Baltics, target late March 2025.

- **GEEA/Georgia Council on Economic Education**

- ◊ Teacher Study Tour to Finland/Estonia, target early April 2025

- **GEEA and Center for Economic Education and Development, Republic of Georgia**

- ◊ U.S. Teacher Study Tour to Georgia, early June 2024

- **GEEA & Center for Economic Education at the Peruvian University of Applied Sciences (UPC).**

- ◊ U.S. Teacher Study Tour to Peru, June 2024.

FY2024 GEEA Financial Year-End Report*

STATEMENT OF ACTIVITIES

Income

Program income	\$ 43,000.00
Grants	10,000.00
Personal Contributions	<u>3,712.00</u>
Total FY24 income	\$56,712.00

Expenses

General Expenses

Fees and subscriptions	\$ 1,323.00
Audit/consultant/bank/PayPal/web fees	1,607.09
Other Expenses (printing)	<u>130.49</u>
Total General Expenses	3,060.58

Program Expenses

NAEE Intl. Award & Intl. Guest Breakfast	\$ 918.13
Zimbabwe/South Africa PFL	2,000.00
Tanzania factfinding	2,269.12
Teacher Study Tour scholarships	4,500.00
Study Tour cost	
- partial Peru '23, '24; Baltics '24	<u>40,422.35</u>
Total Program Expenses	\$50,109.60

Total FY24 Expenses **\$53,070.18**

Net Income FY24 **\$ 3,541.82**

STATEMENT OF FINANCIAL POSITION

Cash Balance (7/1/2023)	\$70,412.05
Net Revenue	<u>3,541.82</u>
Cash Balance (7/1/2024)	\$73,953.87

**Unaudited year-end financials*

Help a teacher — your impact multiplies in the classroom! Support our programs designed to help educators in the U.S. and abroad. Donate to the *Global Economic Education Alliance* — click on the DONATE button at the GEEA website, or mail a check to GEEA, at 75 Piedmont Avenue, NE, Suite 700, Atlanta, GA 30303.

Visit the **GEEA website** to learn about teacher travel opportunities. Study Tours to Latvia/Lithuania, Finland/Estonia, the Republic of Georgia, and Peru for 2025 are in an early planning stage.



... Making a World of Difference!